

Steve Pullara is a Philadelphia based New Jersey born singer, songwriter and artist whose musical roots go deep within many cultural traditions. In his music you could hear influences from Pete Seeger to Louis Prima. In concert, his mix of drawing and singing harken the days of the Gene London and Sandy Becker TV shows that were popular in the 50's & 60's. Touring the tri-state area, Steve has many years of entertaining kids and families under his belt. He is comfortable within this niche' and very at home with his audience. Often, Steve is seen performing at schools, hospitals and festivals sharing his talents. At these events you can find him in concert either solo or with his band called: **Steve Pullara and His Cool Beans Band**. He's also entertained on NBC's **Children's Miracle Network Telethon, Give the Kids the World** in Kissimmee, Florida, and for the **American Lung Association**; putting smiles on faces and helping them to raise money for their particular causes.

Philadelphia and national disc jockeys (Cable TV's "Music Choice," WHYY and WXPB to name a few) have widely used Steve's songs to break up their formats. His list of topics rang from *Potatoes* to *Bananas* and from *Aliens* to *Elephants*. Typically, his music is spirited and zany crossing over into many diverse melodic avenues. This eclectic diversity makes his tunes very appealing to a wide variety of audiences. Steve has released three family albums entitled: **One Potato, Two Potato, Hop Like a Frog!** and **Spinning Tails** on the Cool Beans Music® label. They're available in many local and national retail stores. He's distributed by most major audio suppliers and his CD's can also be purchased by going to his website (see below.) While there, check out his concert schedule!



For bookings or inquiries send correspondence to:
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 Warminster, PA 18974 Fax: 215.675.0747

E-Mail: spullara@coolbeansmusic.com
Website: www.coolbeansmusic.com

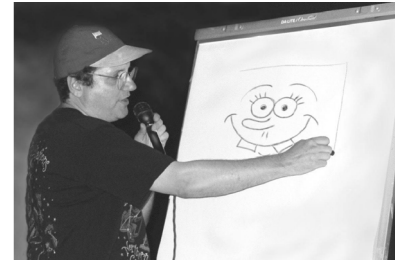
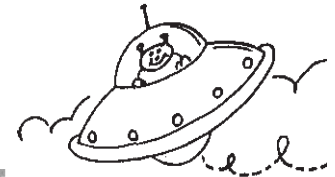


Member of: *National Academy of Recording Arts and Sciences and American Society of Composers and Publishers*

The Cool Beans Music® and Art Program

For Little Beaners: Ages 2-4
 (Parent / Tot Program)

For Big Beaners: Grades K-8



Art



Music

This program is designed by children's entertainer & illustrator **Steve Pullara**. It's a presentation that combines interactive music with an engaging art lesson. His unique art concept teaches children how to draw by using the alphabet. After the drawings are completed, he then guides his group into spelling the objects drawn. **The Cool Beans Music and Art Program** has been tested in schools, camps and commercial establishments with great success. Bookings are available in both **Little Beaner** and **Big Beaner** formats.

This Program Helps Your Child In...

- Developing Expressive Confidence
- Learning Drawing Skills
- Sharing Musical Experiences
- Having Fun thru the Arts !

Program Title: The Cool Beans Music and Art Program
(Singing and Drawing with the Alphabet)

Instructor: Singer /Illustrator Steve Pullara

Running Time: 60 minutes
(*running time can be adjusted to fit programming schedule*)

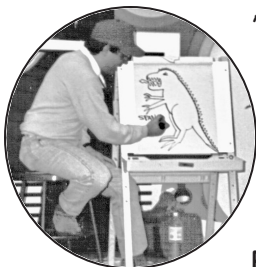
Program: The instructor sings high energy interactive songs on his guitar with children. These songs will be a traditional and original mix of music for thirty minutes that teach: rhyming, word with sound associations and engaging eye-hand coordination exercises. One of those songs is then used as a segue to the second portion of the program. Whereby, the next twenty five minutes are spent teaching the audience how to draw (popular cartoon characters, dinosaurs, animals, assorted topics, etc.) with the letters of the alphabet. Children are encouraged to follow the instructor with paper and crayons by copying him from his large pad on a big easel. These drawings are usually themed to a specific topic or a season. Each art session concludes with a spelling lesson of the pictures that were created. The last five minutes of this program ends with a sending song to give closure to the whole event.

Goal: This program has been used effectively by educators through the years to build: **Listening Skills, Expressive Confidence and Interactive Community** thru a shared experience. After the presentation is completed, participants are to come away with up to three finished drawings to take home. These artworks will recall a creative and rewarding time shared in **The Cool Beans Music and Art Program.**

Planning Notes: The best age groups for this program without a parent or guardian present are children grades K-8. **All music and drawings in these programs are tailored to each developmental stage.**

Fee: Negotiable and multiple booking fee discounts are available

For booking info call: Cool Beans Music (215) 675-7743, or E-mail at spullara@coolbeansmusic.com



Also, for all the latest updates on Steve's appearances check out his website at: www.coolbeansmusic.com

If you need to make a presentation for booking this program and would like your group to see a **video** or **hear a sampler CD**, please contact the above phone number or e-mail address.

References are available from former bookings.



Artist: Steve Pullara

Show Length: 45-60 Minutes
(Programs can be tailored to fit program needs)

Audience: Kids and Family

Song Style: Original/ Traditional/ Folk/ Rockabilly & Bluegrass Mix

Show/Workshop Incorporates Drawing & Music: Very Interactive for Families

Original / Traditional mix includes songs such as:

Hop Like a Frog, Tarzan of the Apes, Grandmas' Video Camera
5 Little Monkeys, One Potato Two Potato, Alien Babies,
Eh Cumpari, Che Sera Sera, The Worm Song, Down by the Bay,
My Sister's a Monkey, The Unicorn, The Elephant Who Couldn't
Pay Her Rent, Slurp It Up, Take Me Out to the Ball Game,
and many more interactive and engaging songs for all
ages and the whole family!

Performance fee: *Negotiable* (Solo or 3 & 4 Piece Band)

Awards: 1998 CMW Nominee as "Best Music for Young Children"

Steve Pullara has been featured on:

WXPB-FM: *Kids Corner*
FOX 29 WTXF: *Good Day Philadelphia*
Music Choice Cable Radio: *Kids Only*
NBC 3 KYW: *Children's Miracle Network*
WYEP-FM: *Saturday Light Brigade*
WHYY-FM: *Crazy College*
WPHL Channel 17: *Kid Time News*
WPKN-FM: *The Carousel*
WCTN Cable 47: *The Uncle Floyd Show*
WPWA 1590 AM: *Radio AAHS National*
WVUD-FM: *Sunday Morning Sleepy Heads*

Steve Pullara has entertained at:

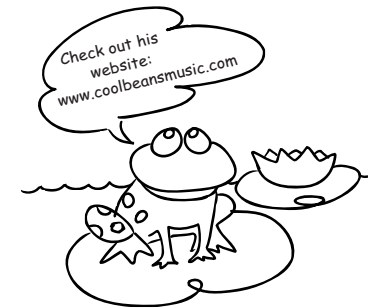
The Kimmel Center for the Performing Arts, PA
NARAS Seminar on Children's Music, PA
Statue of Liberty, Liberty Park, NJ
Zany Brainy Toy Stores, PA, NJ, VA, MD
The Crayola Factory, Easton, PA
Welcome America, Philadelphia, PA
The New Jersey State Aquarium, Camden, NJ
Philadelphia Zoo, Philadelphia, PA
Wilmington Opera House WJBR-FM, DE
Pennsylvania Fair, Bensalem, PA
New Jersey Fair, Cherry Hill, NJ
Shady Brook Farm Pumpkinfest, Newtown, PA
Octoberfest, Doylestown, PA
First Nite, Newtown & Doylestown, PA
Noodle Kidoodle Toy Stores, NJ, PA
Borders Books, NJ, PA, DE
The Magic Jungle, Collegeville, PA
Radio AAHS Birthday Bash Concert, PA
Yo Philadelphia!, Philadelphia, PA
Jumbalaya Jam, Philadelphia, PA
Children's Special Sundays, Penn's Landing, PA
Merrymeade Farm-Festival, Landsdale, PA
Independence Blue Cross Riverink, PA
Redbank NJ Harbor Jazz & Music Fest, NJ

Albums:

Hop Like a Frog!
One Potato Two Potato
Spinning Tails

Compilation Inclusions:

I Am A Jelly Donut, WXPB
Live and In Curlers, WXPB
Family Faves, WXPB
Family Faves Vol. 2, WXPB
Enviro-aide, Mad Ferret



The Bethlehem Musikfest, Bethlehem, PA
Children's Hospital, Philadelphia, PA
Prudential Partners Program, PA
Kid's Express, PA
Oxford Valley Mall Atrium, PA
Philadelphia Folk Festival, Schwenksville, PA
Delaware River Days (Penn's Landing), PA
Deptford & King of Prussia Malls, NJ, PA
VISTA's 30th Anniversary Celebration, PA

Schools, School Systems, Townships, and Library Affiliations:

DVAEYC, PA; DAEYC, DE;
Bucks County, PA; Burlington County, NJ;
Philadelphia, PA; Goddard Schools, PA;
Chester County, PA; Montgomery County, PA;
Delaware Hospice, DE; Reading, PA;
Allentown Diocese, PA; Phoenixville, PA;
Sertoma Club, PA; Special Arts Festival, PA;
Bordertown, NJ; Kindercare, NJ;
Latchkey Kids, PA; West Chester, PA;
Kindercare, NJ; Philadelphia Diocese, PA;
School House Learning Centers, PA;
Winslow Township, NJ; Camden County, NJ;
and many more...